

2020 HOT WHEELS® Custom '77 Dodge Van Promotion

Official Rules

1. During the Promotion Purchase Period from **October 4, 2020 to December 12, 2020** buy any 20 (twenty) Hot Wheels® 1:64 basic cars from the 2016 to present assortment numbers 5785, C4982, L2593, or GWJ32 from participating Kroger Family of stores and/or from Kroger.com and its banners. Follow these Official Rules to request one Hot Wheels® 1:64 Custom '77 Dodge Van (Promotional Vehicle) from Mattel, Inc. (Mattel), while supplies last.
2. Mail a) your original (no photocopies) cash register receipt(s) and/or online receipt(s)* dated from October 4, 2020 to December 12, 2020 b) 20 (twenty) blister cards from single packs of basic cars (the entire cardboard piece, but not the car or plastic window), for each Promotional Vehicle you are requesting (limit of 10 (ten) Promotional Vehicles per person, household, and/or address), c) a completed order form, and d) a check or money order (unless you pay online via credit card) payable to Mattel, Inc. for US \$4.99 shipping and processing for each vehicle you order to:

**Custom '77 Dodge Van
P.O. Box 1229
East Aurora, NY 14052**

Requests must be postmarked by December 16, 2020 and received by December 24, 2020. The completed mail-in order form must accompany your request.

By submitting your information, you agree and consent for Mattel and the Mattel family of companies to use and share your name, address, and other information with third parties for the purpose of administering this promotion (i.e., to communicate with you, process your submission, etc.) and to comply with applicable laws, regulations, and rules. To learn more about how Mattel and the Mattel family of companies will handle your information read our Privacy Statement at <http://corporate.mattel.com/privacy-statement.aspx>.

*Packing slips for Kroger.com orders will not be accepted as proof of purchase; you must send the online receipt you received when the order was processed.

Although you may purchase your qualifying basic cars on separate receipts within the Promotional Period, there is a limit of 1 (one) Promotional Vehicle for every 20 (twenty) basic cars you purchase within the Promotional Period, regardless of how many receipts those 20 (twenty) cars are on. Offer is limited to 10 (ten) Custom '77 Dodge Van vehicles per person, household and/or address.

Mattel reserves the right to provide a substitute Promotional Vehicle of equal or greater value.

3. Receive a 1:64 Custom '77 Dodge Van in 8 – 12 weeks after December 24, 2020. Any damage to the packaging of the Promotional Vehicle will not be considered a defect to the product, and no replacements will be provided. If Mattel can confirm delivery (via a traceable shipping method) to the address provided on your order form, your order will be deemed fulfilled. Mattel will not be responsible for missing, late or stolen orders.
4. Material from non-compliant or duplicate requests will not be returned. Mattel is not responsible for lost, late, damaged, misdirected, incorrectly addressed illegible, incomplete, undeliverable, destroyed or postage-due requests, or requests with inaccurate or incorrect information or typographical errors.

This offer is valid for purchases made in, and orders mailed from, the continental U.S., Alaska, and Hawaii only. This promotion is subject to all applicable federal, state and local laws. Offer void where prohibited, taxed or otherwise restricted by law. Offer not valid in conjunction with other offers or coupons. No rain checks or other price/product guarantees will be honored. Fraudulent submission could result in federal prosecution under the mail fraud statutes.

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