



Biography for Dr Michele Borba

Dr. Borba is a globally recognised educational psychologist and parenting, bullying and character expert whose aim is to strengthen children's empathy and resilience, and break the cycle of youth violence. She has delivered keynotes and workshops to over 1,000,000 participants and authored 24 books translated into 14 languages. Dr. Borba appears as regularly in national print and on radio and television as a go-to expert regarding child and teen issues. She is an educational psychologist and expert in bullying, character development, child behaviour and empathy.

Media outlets regularly depend on Dr. Borba as the "go-to" expert on parenting, bullying prevention, education and child/teen issues. She is an NBC contributor appearing over 100 times on the TODAY show and is the regular parenting expert on Dr. Drew's Lifechangers where she comments on late-breaking news and offers realistic solutions. Her work has been featured on Dr. Phil, Dateline, The View, The Doctors, Fox News, The Early Show and CNN and well as in Newsweek, People, Good Housekeeping, Chicago Tribune, U.S. News & World Report, Washington Post, The New York Times and The Globe and Mail. She was an MSNBC contributor to two televised "Education Nation" specials.

Dr. Borba is the award-winning author of 22 parenting and educational books translated into 14 languages. Titles include: Don't Give Me That Attitude!, Parents Do Make A Difference, The Big Book of Parenting Solutions: 101 Answers to Your Everyday Challenges and Wildest Worries, and Nobody Likes Me, Everybody Hates Me!, No More Misbehavin', Building Moral Intelligence (cited by Publishers' Weekly as "Among the most noteworthy of 2001"), and Esteem Builders used by 1.5 million students worldwide. She writes as the parenting expert for Dr. Oz's website, powered by Sharecare as well a daily column for her blog, Dr. Borba's Reality Check.

Dr. Borba is recognized globally for her work in bullying prevention and character education. Her strategies to mobilize student bystanders to reduce peer cruelty were featured on Dateline and NBC's Nightly News. She appeared as the bullying expert in the documentary, "Bullied to Silence" and is on the advisory board for the film "The Bully Project." Her proposal: "Ending School Violence and Bullying" (SB1667) was signed into California law in 2002.

Her thirty-year career has been devoted to developing a framework to strengthen children's character and build moral school climates. Her best-selling book, Building Moral Intelligence, and her Character Builders program for young children (Respect, Responsibility, Caring, and Peace-Making) are used in hundreds of schools and organizations worldwide. She served as a consultant for the Center Resource Group for Character Education and Civic Engagement for the U.S. Department of Education and is on the board for Character Education Partnerships.

Dr. Borba has presented keynote addresses throughout North America, Europe, Asia and the South Pacific and has served as a consultant to hundreds of schools, parent organizations, and corporations on bullying prevention, character education, and raising strong, caring kids. She received a Doctorate in Educational Psychology and Counseling from the University of San Francisco, an M.A. in Learning Disabilities and B.A. from the University of Santa Clara, and a Life Teaching Credential from San Jose State University. She is a former classroom teacher who has worked in regular education as well as with children with learning, physical, behavioral and emotional disabilities, and in a private practice for troubled youth.

Her numerous awards include the National Educator Award, presented by the National Council of Self-Esteem; Santa Clara University's Outstanding Alumna Award; and the Award for Outstanding Contribution to the Educational Profession, presented by the Bureau of Education and Research. She was named the Honorary Chairperson for the Implementation of Self-Esteem in Hong Kong.

Dr. Borba lives in Palm Springs, California with her husband and has three grown sons.]